



TOMORROW LOOKS BRIGHT.

Let's create K-12 programs that engage, inspire
and grow the next generation, today.



A.M. SOLUTIONS & TREATS

It's hard to have a great day without a great start. Deliver on your promise early with whole grains or sweet bites that delight and provide fuel needed for a full day.



Rich's® IW Filled Cookies - Confetti Cake



Rich's® French Toast Breakfast Bites



Chicken Biscuit Sandwich featuring Rich's® Southern Style Biscuit Dough



Fruit Parfait topped with On Top® Whipped Topping

ubr® and ubr® Bites

- 100% Whole Grain
- Four delicious flavors & two great formats: dough and individually wrapped

Donut & Donut Holes

- Made with Whole Grain Flour
- Processed in a facility that does not process nuts

Breakfast Bites

- Poppable & shareable – great for breakfast or lunch
- Available in the classic French Toast and Pancake flavors

Cinnamon Rolls

- Pre-rolled and cut
- Create the unmistakable aroma of fresh-baked cinnamon rolls with just the right amount of sweetness

Biscuits

- Whole Grain biscuits in three sizes; 1oz., 1.5oz., & 2oz.

Pudding

- Perfect little cup of joy for a busy school day
- Meets Smart Snack guidelines for all grade levels

Toppings & Icings

- On Top® Whipped Topping is a perfect finish for commodity fruit, yogurt parfaits & more.
- Bettercreme® icings are silky smooth to make any icing job easier and faster.

IW Filled Cookies

- Individually wrapped for convenience
- Available in Triple Chocolate Filled with Hershey's Chocolate Chips & Confetti Cake Cookie Filled with Frosting

LUNCH & P.M. SNACK SOLUTIONS

Regulations. Ever-changing culinary trends. Time and labor constraints.

You have a lot of challenges to navigate. We are committed to you and developing innovative products that meet these challenges while feeding tomorrow's future.



Rich's® WGR Buffalo Cheese Crunchers®



Meatball Sub made with Rich's® CN Labeled Meatballs

Cheese Crunchers

- Available in Pizza and Buffalo flavors
- Made with 100% mozzarella cheese

Cheese Sticks

- Excellent source of protein and calcium
- Seasoned in a crisp whole grain breading

Meatballs

- 85% lean all-beef meatballs
- Made with a perfect blend of Italian cheese, breadcrumbs & spices

Bar-B-Q

- Sweet, Smoky and Simple – Just thaw, heat and serve

Shrimp Poppers

- Whole Grain breading
- Easy to incorporate for recommended weekly seafood servings during Lent

BREADS & ROLLS

There's nothing better than the aroma of fresh-baked bread. The scent will have students counting down the minutes to lunch. Offering a variety of fresh baked breads like dinner rolls, breadsticks, sandwiches and slider buns, will make your cafeteria the class favorite!

Whole Grain Rich bread and roll options feature NO High-Fructose Corn Syrup, artificial flavors or colors.

Sub Rolls

- Perfect for fresh, make-to-order, sandwich programs or convenient grab-and-go lunch solutions

Dinner Rolls & Breadsticks

- Freshly baked Ripsticks and dinner rolls are the ideal complement to any entrée, soup or salad
- Dinner rolls make great sandwich and slider bun options for fresh baked sandwiches



Rich's® Whole Grain Dinner Roll Slider



Gluten-Free options available

PIZZA CRUSTS & FLATBREADS

Students demand pizzeria quality everywhere they go. Deliver on cravings with our wide range of pizza and flatbread products. Spend minimal time preparing dough and focus on doing what you do best – making students smile!

Parbaked Pizza Crust

- Dough is proofed and 84% baked
- Offers consistent size and quality

Sheeted Pizza Dough (Proof and Bake)

- Pre-stretched and pre-cut to eliminate handling time
- Versatile – Shape the dough to fit your needs

Fresh 'n Ready Sheeted Pizza Dough (Freezer-to-Oven)

- Minimal labor required. Dough is designed to rise in the oven
- Can also use for calzones, breadsticks and more!

Flatbread

- Adaptable into different cuisines and dayparts
- Minimal labor required



Pepperoni Pizza featuring Rich's® 16" Fresh 'n Ready Sheeted Pizza Dough

Product Description	Product Code	% Whole Grain	Servings per Case	Pack/Size	grain oz eq/ meat or meat alternative	Calories	Fat (g)	Saturated Fat (g)	Sodium (mg)	Sugar (g)	Protein (g)	SMART SNACK*
A.M. SOLUTIONS												
ULTIMATE BREAKFAST ROUNDS - UBR												
Cinnamon UBR Bites - IW	03601	55	75	1.7	1.50	200	6.0	2.0	150	13	4	Yes
Double Chocolate UBR Bites - IW	03590	55	75	1.7	1.50	200	5.0	2.0	150	13	4	Yes
UBR Cinnamon IW	08733	100	126	126 / 2.2 OZ	2.00	280	8.0	3.0	190	19	4	No
UBR Chocolate Chip IW	13862	100	126	126 / 2.2 OZ	2.00	270	8.0	2.5	180	19	5	No
UBR Sunberry Blast IW	14078	100	126	126 / 2.2 OZ	2.00	270	7.0	2.0	190	20	4	No
UBR Cinnamon Dough Bulk	07816	100	140	140 / 2.5 OZ	2.00	240	6.0	2.0	210	17	5	No
UBR Chocolate Chip Dough Bulk	13709	100	140	140 / 2.5 OZ	2.00	260	7.0	2.0	190	17	5	No
ENERGY BAR												
Berry Cinnamon Cashew Protein Energy Bar	16544		80	80 / 1.95 OZ		190	4.5	1.5	140	13	9	No
Dark Chocolate Cherry Almond Protein Energy Bar	16545		80	80 / 1.95 OZ		190	4.5	1.5	140	12	9	No
Dark Chocolate Peanut Butter Protein Energy Bar	16548		80	80 / 1.9 OZ		200	6.0	2.0	150	12	10	No
FRENCH TOAST STICKS												
WGR French Toast Sticks (3-piece)	37720	68	100	12 / 2 LB	2.00	270	10.0	1.5	330	8	7	No
WGR French Toast Sticks (4-piece)	37722	68	119	12 / 2 LB	2.25	260	10.0	2.0	300	9	6	No
Wheat French Toast Sticks (2-piece)	37717		76	6 / 2 LB	1.75	210	8.0	1.0	280	6	5	No
Original French Toast Sticks (4-pieces)	67400		90	5 / 2 LB	2.00	290	13.0	2.0	400	7	5	No
CINNAMON ROLL DOUGH												
WGR Cinnamon Breakfast Swirl	13940	52	140	140 / 2.6 OZ	2.00	180	1.0	0.5	135	10	5	Yes
WGR Cinnamon Breakfast Swirl	10204	51	240	240 / 1.35 OZ	1.00	90	0.5	0.0	70	5	2	Yes
Traditional Cinnamon Swirl	03439		120	120 / 2.25 OZ		170	2.5	0.5	190	7	5	No
Traditional Petite Cinnamon Swirl	03480		240	240 / 1.25 OZ		190	3.0	0.5	200	8	5	No
Traditional Cinnamon Swirl	08344		84	84 / 4 OZ		300	5.0	1.0	340	12	8	No
BISCUIT DOUGH												
WGR Biscuit - Small	12549	51	336	336 / 1.35 OZ	1.00	110	5.0	3.0	240	1	2	No
WGR Biscuit Dough	13457	55	182	182 / 2.6 OZ	2.00	210	8.0	5.0	470	2	5	No
WGR Biscuit Dough	09315	51	216	216 / 2.1 OZ	1.50	170	8.0	4.5	380	2	4	No
WGR Reduced Sodium & Reduced Fat Biscuit Dough	14858	55	182	182 / 2.6 OZ	2.00	200	6.0	3.5	370	3	5	No
WGR Honey Corn Biscuit Dough	12619	55	168	168 / 2.75 OZ	2.00	230	10.0	6.0	500	5	4	No
White Biscuit Dough	06063		240	240 / 2.2 OZ		190	9.0	6.0	660	2	3	No
White Southern Style Biscuit Dough	08405		216	216 / 2.2 OZ		210	11.0	11.0	630	2	3	No
Homestyle Biscuit Dough	16280		216	216 / 2.5 OZ		200	8.0	4.5	600	2	3	No
DONUTS												
WGR Donut Ring	14839	62	84	84 / 2.45 OZ	2.00	280	16.0	7.0	300	7	5	No
WGR Donut Holes (3-piece)	02725	56	128	384 / 0.41 OZ	1.00	140	8.0	3.5	150	3	2	No
Glazed Donut	02831		108	440 / 0.4 OZ		250	15.0	7.0	370	9	3	No
Cinnamon Bun Donut	06971		96	96 / 2 OZ		230	13.0	6.0	240	3	4	No
Long John Donut	49803		60	60 / 2.25 OZ		340	23.0	11.0	290	4	4	No
Homestyle Ring Donut	13530		84	84 / 2.1 OZ		240	13.0	6.0	230	3	4	No
BREAKFAST BITES NEW												
WGR French Toast Bites (3-piece) NEW	08061	50	128	384 / 0.51 OZ	1.00	190	12.0	5.0	270	7	2	No
WGR Pancake Bites (3-piece) NEW	08066	61	128	384 / 0.51 OZ	1.00	190	12.0	5.0	270	7	2	No

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HANDBELED MEALS & SNACKS												
CHEESESTICKS												
WGR Buffalo Cheese Cruncher (4-piece)	65224	60	138	8 / 3.125 LB	2.25/2.0	530	31.0	9.0	730	3	21	No
WGR Pizza Cheese Crunchers (4-piece)	65225	67	73	8 / 3.125 LB	2.5/2.0	420	20.0	9.0	670	3	20	No
WGR Reduced Sodium Cheese Sticks (5-piece)	65219	48	85	8 / 3 LB	2.25/2.0	400	20.0	8.0	420	1	19	No
WGR Breaded Mozzarella Cheese Sticks (6-piece)	65220	65	92	8 / 3 LB	2.0/2.0	310	11.0	3.5	560	2	19	No
Mozzarella Cheese Sticks (6-pieces)	65215		46	8 / 1.5 LB		360	20.0	8.0	810	1	15	No
Marinara Sauce Dipping Cup	65248		140	140 / 1.25 OZ		10	0.0	0.0	210	1	0	No
MEATBALL												
Beef Meatball, 0.5 oz. CN LABEL (5 pieces)	55668		53	2 / 5 LB	2.00	150	10.0	4.0	210	0	13	No
Italian Beef 0.5 oz (10 pieces)	50022		32	2 / 5 LB	0.25	270	23.0	10.0	260	0	11	No
BARBEQUE												
Double Rub Pork BBQ no sauce - COMMERCIAL (2.5 oz)	09067		64	2 / 5 LB	2.00	85	4.0	1.5	310	0	13	No
Double Rub Pork BBQ no sauce - COMMERCIAL (2.3 oz)	87060		139	4 / 5 LB	2.00	110	7.0	2.0	200	0	12	No
Double Rub Pork BBQ no sauce - COMMODITY (2.3 oz)	87067		139	4 / 5 LB	2.00	150	11.0	4.0	190	0	11	No
Cowboy Sauce with chopped beef and TVP (3 oz)	88313		106	4 / 5 LB	0.25	170	8.0	3.0	550	12	8	No
SHRIMP POPPERS												
WGR SeaPak® Shrimp Poppers	47039	64	53 (1 cup)	5 / 2 LB	1.25 / 1	230	11.0	2.0	490	1	12	No
SeaPak® Shrimp Poppers	47020		50 (1 cup)	5 / 2 LB		230	10.0	2.0	740	2	12	No
PIZZA CRUSTS & FLATBREADS												
PAR-BAKED PIZZA CRUST (FREEZER-TO-OVEN)												
16" Whole Grain Par Baked Pizza Crust	14006	52	144	18 / 17 OZ	2.00	160	3.5	0.5	270	2	5	No
12" x 16" Whole Grain Par Baked Pizza Crust	14007	52	128	16 / 17 OZ	2.00	160	3.5	0.5	270	2	5	No
14" White Wheat Par Baked Pizza Crust	04647	52	108	12 / 18 OZ	2.25	150	3.0	0.0	270	2	5	No
16" White Wheat Par Baked Pizza Crust	04648	51	144	12 / 23 OZ	1.75	150	3.0	0.0	260	2	4	No
Raised Edge 16" Par Baked Pizza Crust	19465		120	10 / 22.5 OZ		130	1.0	0.0	260	2	4	No
SHEETED PIZZA CRUST (PROOF & BAKE)												
5" Whole Grain Rich Sheeted Dough	00577	51	150	150 / 2.5 OZ	2.00	160	1.5	0.0	140	4	7	Yes
14" Whole Grain Rich Sheeted Dough	11568	51	256	32 / 18 OZ	2.00	150	1.5	0.0	135	3	6	Yes
16" Whole Grain Rich Sheeted Dough	09718	51	192	24 / 20 OZ	2.00	160	2.0	0.0	150	4	7	Yes
12" x 16" Whole Grain Rich Sheeted Dough	11108	51	240	20 / 27 OZ	2.00	150	2.0	0.0	135	3	6	Yes
7" Proof & Bake Sheeted Pizza Dough	16387		288	96 / 5.5 OZ		120	1.0	0.0	240	1	4	No
14" Proof & Bake Sheeted Pizza Dough	34630		224	28 / 19 OZ		160	1.5	0.0	310	1	5	No
16" Proof & Bake Sheeted Pizza Dough	35086		240	20 / 26 OZ		140	1.5	0.0	290	1	5	No
12" x 16" Proof & Bake Sheeted Pizza Dough	35300		220	22 / 24 OZ		160	1.5	0.0	320	1	5	No
SHEETED PIZZA CRUST (FREEZER-TO-OVEN)												
WGR 16" Fresh 'N Ready Oven Rising Sheeted Pizza Dough NEW	17015	50	160	20 / 21.5 OZ	2.00	180	3.0	1.5	350	3	7	No
7" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	07386		216	72 / 6.6 OZ		150	2.5	1.5	320	1	5	No
14" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	07367		240	20 / 25 OZ		140	2.5	1.5	330	2	5	No
16" Fresh 'N Ready Oven Rising Sheeted Pizza Dough	03604		240	20 / 29.5 OZ		170	3.0	1.5	390	1	6	No

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GLUTEN-FREE PIZZA CRUST (FREEZER-TO-OVEN)												
7.25" Gluten-Free Par-Baked Pizza Crust (Thin Crust)	08955		72	24 / 4.85 OZ		130	3.0	1.0	160	1	1	No
10" Gluten-Free Par-Baked Pizza Crust (Thin Crust)	13520		96	24 / 7.75 OZ		160	3.5	1.0	200	1	2	No
10" Gluten-Free Seasoned Par-Baked Pizza Crust (Thick Crust)	13470		120	20 / 11 OZ		150	3.5	2.0	290	1	2	No
12" Gluten-Free Seasoned Par-Baked Pizza Crust (Thick Crust)	16428		160	20 / 15.2 OZ		160	3.5	2.5	310	2	2	No
FLATBREAD												
4" Whole Grain Rich Mini Flatbread	00828	51	192	192 / 1 OZ	1.00	170	4.5	1.0	310	2	5	No
6" x 6" Whole Grain Rich Oven-Fired Flat	14010	51	192	192 / 2.2 OZ	2.00	180	5.0	1.0	330	2	6	No
9" x 9" White Wheat Oven-Fired Flatbread	04649	51	240 (1/3)	80 / 6 OZ	2.00	160	4.0	0.5	280	2	5	No
12" x 12" Extra Thin Whole Grain Oven-Fired Flatbread Herb	00825	100	150 (1/3)	50 / 5.3 OZ	1.50	170	6.0	1.0	240	2	5	No
Rustic Whole Wheat Flatbread	16197	100	96	96 / 2.7 OZ	2.75	200	1.5	0.0	290	3	7	No
Multigrain Hoagie Flats	14176	100	144	144 / 2.75 OZ	2.25	190	5.0	1.0	300	2	6	No
BREADS & ROLLS												
BREADSTICKS												
WGR Rip Stick™ Breadstick Dough (proof&bake)	12194	58	125	250 / 1.2 OZ	1.00	160	2.0	0.0	200	3	6	Yes
WGR Breadstick Par-Baked (thaw&bake) NEW	07745	52	240	240 / 1 OZ	1.00	70	1.0	0.0	130	1	2	Yes
White French Breadstick Dough(thaw&bake)	10532		160	320 / 1 OZ		130	1.5	0.0	260	2	5	No
White Breadstick Par-baked (thaw&bake)	87783		120	120 / 1.8 OZ		130	0.5	0.0	290	1	5	No
BREADS & ROLLS (PROOF & BAKE)												
6" Mini WGR Sub Roll Dough	11782	51	180	180 / 2.4 OZ	2.00	170	3.0	0.5	180	3	6	Yes
12" WGR Sub Roll Dough	08763	51	120	60 / 7.5 OZ	6.50	160	4.0	0.5	370	5	6	No
WGR Roll Dough	05295	70	180	180 / 2.1 OZ	1.50	140	2.5	0.5	190	3	6	Yes
WGR Roll Dough	10988	51	144	288 / 1.25 OZ	1.00	170	3.0	0.5	135	3	7	Yes
WGR Roll Dough	13918	51	160	160 / 2.5 OZ	2.00	170	3.0	0.5	135	3	7	Yes
100% Whole Wheat Sub Roll Dough	16108	100	60	60 / 8 OZ	6.50	560	10.0	2.0	680	18	22	No
100% Whole Wheat Dinner Roll Dough	16264	100	288	288 / 1.25 OZ	1.00	90	2	0.5	105.0	3	3	Yes
100% Whole Wheat Hamburger Bun Dough	16093	100	120	120 / 3.5 OZ	2.75	250	5	1.0	300.0	8	10	No
100% Whole Wheat Hoagie Roll Dough	16097	100	95	95 / 4 OZ	3.25	280	5	1.0	340.0	9	11	No
Wheat Dinner Roll Dough	04300		240	240 / 1.5 OZ		100	1.5	0.0	170	2	4	No
Wheat Dinner Roll Dough	10778		240	240 / 1.25 OZ		80	1.0	0.0	140	1	3	No
Homestyle Roll Dough	11439		240	240 / 1.5 OZ		110	2.0	0.0	210	3	3	No
12" Deluxe White Sub Roll Dough	18148		120	60 / 7.5 OZ		250	3.0	0.0	300	2	8	No
Sweet Yeast Roll Dough	29120		180	180 / 2.25 OZ		180	3.5	0.5	130	8	6	No
Southern Homestyle Roll Dough	14804		210	210 / 2 OZ		160	3.0	0.5	160	6	4	No
Sweet Yeast Roll Dough	29104		240	240 / 1.5 OZ		120	2.0	0.0	85	5	4	No
GLUTEN-FREE BREADS & ROLLS (THAW & SERVE)												
Gluten-Free Honey Multigrain Bread	07965		64	8 slices / 15 oz bag - 8 bags		160	5.0	2.0	240	4	4	No
Gluten-Free White Sandwich Bread	07964		64	8 slices / 14 oz bag - 8 bags		130	4.0	2.5	310	2	2	No
Gluten-Free Sliced Roll IW	09790		48	48 / 3 OZ		250	9.0	5.0	570	8	5	No

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TREATS												
TOPPINGS, CREAMS & CULINARY SOLUTIONS												
On Top® Pre-Whipped Topping	02559		672	12 / 16 OZ		25	2.0	2.0	0	2	0	No
Chocolate On Top® Pre-Whipped Topping	16462		340	6 / 16 OZ		25	1.5	1.5	10	2	0	No
Rich's® Whip Topping® (RTW)	08011		1210	12 / 2 LB		25	2.0	2.0	0	2	0	No
Rich's® Frozen Flan	03883		96	12 / 32 OZ		230	11.0	11.0	135	27	4	No
Savory Eggspedites	06381		144	12 / 2 LB		110	6.0	2.5	320	5	6	No
Sweet Eggspedites	14008		125	13 / 2 LB		150	6.0	1.0	70	22	33	No
Plant Based Cooking Crème	06990		465	4 / 8 LB		100	8.0	1.0	50	1	0	No
Premium Custard	03869		84	12 / 32 OZ		240	16.0	15.0	115	20	3	No
Vanilla Heat n Ice	09976		155	1 / 12 LB		130	1.5	1.0	0	28	0	No
Chocolate Heat n Ice	09977		155	1 / 12 LB		130	2.5	1.0	15	26	0	No
Maple Heat n Ice	09978		155	1 / 12 LB		130	1.5	1.0	5	28	0	No
Honey Dip Donut Glaze	21346		510	1 / 45 LB		130	0.0	0.0	0	32	0	No
Honey Dip Donut Glaze	21506		267	1 / 24 LB		130	0.0	0.0	0	32	0	No
PUDDING CUPS												
Zerts™ Cake Batter Vanilla Pudding Cups	11619		60	60 / 3 OZ		120	3.5	0.0	120	16	2	Yes
Zerts™ Brownie Batter Chocolate Pudding Cups	11620		60	60 / 3 OZ		120	4.0	0.5	125	15	2	Yes
FULLY FINISHED IW FILLED COOKIES NEW												
WGR Triple Chocolate Filled Cookie made with Hershey's Chocolate Chips - IW NEW	03593	53	120	120/1.7 OZ	1.00	200	7.0	2.0	130	15	3	Yes
WGR Confetti Cake Filled Cookie with Frosting Filling - IW NEW	08202	51	120	120/1.7 OZ	1.00	198	8.0	2.0	170	14	2	Yes
COOKIE DOUGH												
Quinoa Dark Chocolate Chunk with Pecans and Flax Dough	16552		192	192/.85 OZ		100	3.5	1.0	65	6	1	No
Oatmeal Dark Chocolate Cranberry Dough	16553		192	192/.85 OZ		100	3.5	1.0	55	8	1	No
GLUTEN-FREE TREATS												
Gluten-Free Fudge Brownie IW	15483		48	12/box - 4 boxes / 33.84 OZ		350	16.0	2.0	240	34	3	No
Gluten-Free Chocolate Chip Cookie IW	15484		48	12/box - 4 boxes / 25.44 OZ		320	16.0	8.0	220	30	3	No

* It is important to note that while some products do not meet Smart Snack criteria as stand-alone items, they may meet paired with other items as an entree.



For more production information, please visit richsk12.com or contact your Rich's Sales Representative.



**KEEP
HUNGRY
KIDS
HAPPY.**